

NILKAMAL INDIA'S FAVOURITE FURNITURE



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ABOUT COMPANY

Incorporated in 1985 as Creamer Plastic a private limited company, it is promoted by Mr. Vamanrai Parekh and Mr. Sharad Parekh. The Company has organized businesses into 2 categories viz Plastics and Lifestyle Furniture, Furnishings and Accessories.

During the year 2019, the Company has 3 direct subsidiaries, 1 step-down sub and 2 JV Companies.

From developed and sophisticated markets of North America and Australia, to developing markets in Africa, South America and GCC, Nilkamal products are available in as many as 30 countries.

BUSINESS SOLUTIONS

- From Plastic products to Complete Furniture Solution Provider Nilkamal furniture business has transformed from plastic furniture to complete furniture solution provider.
- Home furniture
- Office furniture
- Education furniture
- HealthCare furniture
- CSR Furniture



IT'S PRESENCE

The company has network of nearly 1100+ channel partners and over 20,000+ dealers pan India.



SECTORIAL OUTLOOK

The Organised Furniture industry saw a significant disruption in the online space with many more consumers opting for online purchases. The management is strong bullish on the future prospects of the company and so they have take capes of about 100 Crores during fy20-21.

NEW PRODUCT LAUNCHES

More than 15 new products were introduced in the year mostly in the value-added segment. The company is also planning to launch new product range which is exclusive for Small Office Home Office (SOHO).



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**NILKAMAL IS THE
WORLD'S LARGEST
MANUFACTURER OF
MOULDED
FURNITURE AND
ASIA'S LARGEST
PROCESSOR OF
PLASTIC MOULDED
PRODUCTS**

01

Company is completely debt free with stable operating margins in range of 10-13% and a solid Return on capital employed of above 20 % over past several years..

02

There has been a negligible increase in the shareholding of the promoters over past 2 quarters.

03

Management is focusing extensively on marketing & branding activities to increase awareness and visibility on pan India basis.

